“INVESTING DURING A PANDEMIC”: NONPROFIT ALLIANCE FOR INVESTOR EDUCATION HIGHLIGHTS BEST RESOURCES

10 Resources Offered to Assist Investors Navigating the Current Crisis Environment

The coronavirus pandemic has created a shockwave of chaos, touching almost every aspect daily life across the globe—including investing. In response, the nonprofit Alliance for Investor Education (AIE) is offering a new resource: “Investing During a Pandemic: COVID-19 Investor Support” at http://www.investoreducation.org/COVID-19.

The Alliance is a consortium of 12 leading U.S. financial-related foundations, nonprofit organizations, associations, and governmental agencies.

AIE president Jason Doss, who also serves as the president of Doss Firm said: “The coronavirus pandemic leaves our nation in an unprecedented time in which many investors may not know where to turn to for help. The Alliance for Investor Education hopes to assist investors — regardless of their experience level — to find the resources needed to navigate this crisis environment. Experience teaches that those investors who take the time to avail themselves of the best resources will fare much better.”

The new “Investing During a Pandemic: COVID-19 Investor Support” section of the AIE website features the following 10 resources for consumers:

- NASAA Reminds Investors to Beware of Con Artists Looking to Profit from Fear and Uncertainty - North American Securities Administrators Association
- Investor Alert: Look Out for Coronavirus-Related Investment Scams – U.S. Securities & Exchange Commission
- Another Market Collapse? How to Recover Your Investment Losses - PIABA Foundation
- Financial Wellness in Uncertain Times – CFA Institute
• How Individual Investors Should React to Coronavirus News – American Association of Individual Investors
• In Uncertain Times, Rely on Time-Tested Principles - CFA Institute
• Consumer Advisory on COVID-19 – Commodities Futures Trading Commission
• 60 and over in the time of COVID-19? - Federal Trade Commission
• COVID-19 Related Investment Schemes – North American Securities Administrators Association
• Financial Peace of Mind in the Age of Coronavirus – Financial Industry Regulatory Authority

For an overview of other investor education resources from AIE members, go to http://www.investoreducation.org.

ABOUT AIE

Founded in 1996, the Alliance for Investor Education website at http://www.investoreducation.org provides investors with access to a full range of information they need to make wise investment decisions. The 13-member Alliance for Investor Education is dedicated to facilitating greater understanding of investing, investments and the financial markets among current and prospective investors of all ages. We pursue initiatives for education and join with others to motivate Americans to obtain objective information and increase their knowledge and understanding of investing.